



Republic of the Philippines
Department of Education
Region IV-A CALABARZON



Division Advisory No. 26, s. 2016
March 31, 2016

In reference to the letter from Asian Institute of Journalism and Communication, this advisory is issued for the information of all school heads (public and private)

Seminar on Media and Information Literacy of Asian Institute of Journalism and Communication

The Asian Institute of Journalism and Communication will hold a seminar on media and information Literacy for educators on April 22, 2016 at the AIJC Auditorium, 6F ICTV Bldg. 2244 España Avenue, Sampaloc, Manila.

Participation in this kind of activity is on official time only.

For more information, please see attached letter.

MERTHEL M. EVARDOME, CESO VI
Schools Division Superintendent

DEPED QUEZON 101

UPLOADED BY: Gian

DATE: 4-4-16 TIME: 10:00

Bawat bata kinakalinga!



Asian Institute of Journalism and Communication

INVITES ALL

Get **FREE**
digital copies
of **MIL** books!

— EDUCATORS —
TO ATTEND THE
**MEDIA AND
INFORMATION
LITERACY**
SEMINAR

What is MIL?
Why teach MIL?
How to teach MIL?

Registration
Fee:
P950 (inclusive
of Lunch)

with
Prof. Ramon R. Tuazon
President, AIJC
Secretary-General, Asian Media, Information
and Communication Centre (AMIC)
Chairman, CHED Technical Committee
for Communication
Member, CHED Technical Panel
for Social Sciences and Communication

22 April 2016, 10am to 3pm
AIJC Auditorium, 6F, ICTV Bldg.,
2244 España Blvd., Sampaloc, Manila



Asian Institute of Journalism
and Communication

30 March 2016

DR. TOLENTINO G. AQUINO

Schools Division Superintendent
Department of Education – Quezon
Talipan, Pagbilao, Quezon

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Dear Superintendent Aquino:

As you know, Information, Media and Technology (IMT) Skills is one of the overall four competency strands of the K to 12 Curriculum. The three other strands are: (a) Learning and Innovation Skills, (b) Life and Career Skills, and (c) Effective Communication Skills. Media and Information Literacy (MIL) is one of the core or required subjects in senior high school at all four tracks – Academic, Technical-Vocational, Sports, and Arts.

The Asian Institute of Journalism and Communication will hold a **Seminar on Media and Information Literacy** for educators on **22 April 2016 from 10 am to 3 pm** at the AIJC Auditorium, 6F ICTV Bldg., 2244 España Avenue, Sampaloc, Manila. The seminar will cover topics such as (a) What is MIL?, (b) Coverage/Scope based on MIL Course Guide (by DepEd & UNESCO), and (c) Pedagogies in Teaching MIL (including teaching and learning activities). The **seminar fee is P950** inclusive of lunch. Participants will also get digital copies of MIL books for free.

Our main speaker is Prof. Ramon R. Tuazon, president of AIJC and secretary general of the Asian Media Information and Communication Centre (AMIC). He is a member of the UNESCO International Experts Group on MIL which first convened in Paris in 2009. Mr. Tuazon is one of five co-authors of *Media and Information Literacy Curriculum for Teachers* published by UNESCO in 2011. He conducted international, regional, and national MIL courses for teachers: Manila, 2010 (for Asia Pacific countries), Ethiopia 2011 (for Eastern African countries), Fez, Morocco 2011 (for Middle Eastern countries), Indonesia 2011, Moscow 2012, Nigeria 2013, Guangzhou, China 2015 (for Asia Pacific countries) and Myanmar 2015.

AIJC is one of the three UNESCO partners worldwide which helped develop the UNESCO Global Media and Information Literacy (MIL) Assessment Framework: Country Readiness and Competencies. The Institute is also a founding member of the Global Forum for Partnership on Media and Information Literacy (GAPMIL).

In this regard, may we ask for your endorsement to disseminate this invitation among schools under your division?

Our training staff, Ms. Mae Lubid, will follow up on the status of this request.
Thank you very much.

Very truly yours,

FLORJANNELLE D. TOLENTINO

Director for Professional Development Program



Asian Institute of Journalism and Communication

Media and Information Literacy Seminar

22 April 2016, 10:00 a.m. to 3:00 p.m.

AIJC Auditorium, 6F ICTV Bldg., 2244 España Avenue, Sampaloc, Manila

REGISTRATION FORM

Name of School: _____

Participants

1.	_____	Email /Mobile:	_____
2.	_____	Email /Mobile:	_____
3.	_____	Email /Mobile:	_____
4.	_____	Email /Mobile:	_____
5.	_____	Email /Mobile:	_____

Contact Person/Authorizing Officer: _____

Position: _____

Contact Number(s): _____

Email Address: _____

Signature: _____

Please email this form to pdp@aijc.com.ph and aijc.pdp@gmail.com or fax to (02) 7434321.